

Certified Sustainability ESG Practitioner Program

Advanced Edition 2024

Agenda Day 1

MODULES	
09:15 – 09:30	Check-In
09:30 – 11:00	MODULE 1: Sustainability (ESG) and the Business Case for Adoption <ul style="list-style-type: none">▪ Sustainability, CSR and ESG Concepts▪ Definitions and Interpretations of Sustainability (ESG)▪ The Business Case for Sustainability▪ Sustainability (ESG) Related Risks
11:00 – 11:15	Coffee Break
11:15 – 12:30	MODULE 2: The Sustainable Development Goals – Current Global and Local Legislation <ul style="list-style-type: none">▪ The Sustainable Development Goals for 2030▪ The EU Green Deal▪ The EU Taxonomy▪ The Corporate Sustainability Reporting Directive (CSRD)▪ Carbon Neutral Pledges▪ US ESG-related Regulations and Legislation▪ New and Emerging ESG Laws (Canada) – Tackling Climate Change▪ Sustainability Related Frameworks & Policies
12:30 – 13:00	MODULE 3: Sustainability Strategies and Most Widely Used Standards & ESG Ratings <ul style="list-style-type: none">▪ The Importance of Stakeholders▪ How to Create a Strategy and Engage with the Stakeholders▪ Exercise: Identifying Organizational Stakeholders & Corporate Risks
13:00 – 13:45	Lunch
13:45 – 15:15	MODULE 3: Sustainability Strategies and Most Widely Used Standards & ESG Ratings <ul style="list-style-type: none">▪ Guidelines and Ratings Indexes for Sustainability (ESG)▪ Sustainability (ESG) Strategy▪ Social Return on Investment (SROI)
15:15 – 15:30	Coffee Break
15:30 – 17:15	MODULE 3: Sustainability Strategy & Most Widely Used Standards & ESG Ratings <ul style="list-style-type: none">▪ The Importance of ESG▪ ESG Ratings and Trends▪ Exercise on ESG Ratings MODULE 4: Sustainability (ESG) Reporting Based on GRI Standards and Other ESG Guidelines <ul style="list-style-type: none">▪ Value of Sustainability Reporting▪ Materiality Assessment and Double Materiality▪ Exercise: Stakeholder Prioritization & Materiality

Agenda Day 2

MODULES	
09:30 – 09:45	Meeting with instructor to clarify specific content issues
09:45 – 11:00	MODULE 4: Sustainability (ESG) Reporting Based on GRI Standards and Other ESG Guidelines <ul style="list-style-type: none"> ▪ Impact of the Global Reporting Initiative (GRI) ▪ Key Factors for Effective Reporting ▪ The Updated GRI Standards (2021 Update) ▪ SASB, TCFD, The ISSB Standards ▪ External Assurance
11:00 – 11:15	Coffee Break
11:15 – 13:00	MODULE 4: Sustainability (ESG) Reporting Based on GRI Standards and Other ESG Guidelines <ul style="list-style-type: none"> ▪ Exercise: Sustainability (ESG) Reporting ▪ Communicating your Report ▪ Carbon Management Greenhouse Gas Protocol ▪ Science-based Targets & Net Zero
13:00 – 13:45	Lunch
13:15 – 15:15	MODULE 5: The Importance of Sustainability in Supply Chain – Circular Economy <ul style="list-style-type: none"> ▪ Circular Economy ▪ Sustainability (ESG) in the Supply Chain
15:15 – 15:30	Coffee Break
15:30 – 16:15	MODULE 6: Responsible Communication and How to Avoid Green & Blue Washing. <ul style="list-style-type: none"> ▪ Communicating Sustainability (ESG) ▪ Responsible Communication and Cause Related Marketing ▪ Bluewashing ▪ SDGWashing ▪ Green Marketing ▪ Greenwashing
16:15 – 17:00	Brief Self-Assessment – Discussion Practitioner Assignment: Mandatory for Becoming a Certified Sustainability Professional